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## **Village Walk Plaza Becomes Top Retail Center**

**Murrieta**—Village Walk Plaza in Murrieta is coming into its own. With the completion of its final building in March, the center contains more than 300,000 square feet of retail space featuring some of America's best retailers. Also in March, the City of Murrieta announced that Village Walk Plaza was one of the top performing retail centers in the city last year, bringing in almost \$1 million in sales tax in the third quarter of 2007 alone. This year, a number of new businesses have opened including a new Circuit City, which will be one of the new proto-type concept stores known as "The City."

The City is the latest and newest version for a Circuit City store. It emphasizes customer service with employees skilled in all things tech. It showcases digital cameras and other products in round pods, offering customers a more desirable retail experience. At "The City", employees are equipped with tablet PCs to help answer customers' questions. They are also cross-trained to handle different tasks and sell various product categories throughout the store, instead of only being assigned to one product category.

"We are excited to have one of the first of these stores in Southern California at Village Walk," says Judy Rosen, Executive Vice President of the Rancon Group. Village Walk is a Rancon Development owned by Village Walk Retail, LP, a Rancon Group partnership with the Arthur Pearlman Corporation. "The City will add momentum to Village Walk Plaza and provide a great resource for consumers of electronics. It also marks the last phase of construction for us and the completion of the center."

There will be a grand opening celebration for Village Walk Plaza sometime in June. The City is scheduled to open by April 1. Other new tenants at Village Walk include Academy Bootcamp, Nutri Shop, Sally's Beauty Supply, Ricadonna Salon and Supply, Jenny Craig, and Ami Sushi. Existing retail tenants include Guitar Center, Sports Authority, Petco, Office Depot, Party City, Bed Bath & Beyond, Lakeshore Learning Store, Famous Footwear, David's Bridal, Babies R Us, Styles for Less, It's a Grind, Juice it Up!, Verizon, Subway, New Life Ultrasound, and Fantastic Sam's.

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The Rancon Group is an integrated network of real estate-related companies and divisions formed to provide an array of services for buyers, sellers, developers, investors and owners of real property. Formed by Daniel Lee Stephenson, this dynamic organization is designed to leverage real estate opportunities in Southern California. The mission of the Rancon Group is to build relationships, build communities, and build legacies for generations to come.

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